PROGRAMME

11th ŽIVA AWARD Echoes of Heritage and the Future of Museums















WEDNESDAY, OCTOBER 8, 2025

- Arrivals to Trebinje
- Organized transfer by shuttle from Dubrovnik airport to Trebinje

Venue: Museum of Herzegovina, Stari Grad 59, Trebinje	
17.00 – 19.00	Jury meeting
19.30 – 20.00	Registration & Information for the participants
20.00 – 22.00	Cocktail Reception
20.00	Welcome addresses by: Ivana Grujić, Director of Museum of Herzegovina and Sarita Vujković, Director of Museum of Contemporary Art of Republic of Srpska Andreja Rihter, Director of Forum of Slavic Cultures (FSK) Mirko Ćurić, Mayor of Trebinje
20.30	Guided tour of the permanent exhibition of the Museum

THURSDAY, OCTOBER 9, 2025

Venue: Museum of Herzegovina, Stari Grad 59, Trebinje	
8.30 – 9.00	Registration & Information for the participants
9.00 – 9.30	Opening of the ŽIVA Award 2025
	Opening speaker: Ivana Grujić, Director of Museum of Herzegovina Addresses: Andreja Rihter, Director of Forum of Slavic Cultures (FSK) Mirko Ćurić, Mayor of Trebinje
9.30 – 10.30	Keynote Speeches: The Past in Museum Futures Sandro Debono, Museum Thinker and Consultant





10.30 – 11.00	Coffee break
11.00 – 13.15	Presentations: The Živa Award 2025 Museum Nominees Candidates and Jury Presentation Branislav Panis, Chair of the Živa Award Jury 2025, Slovakia
	Session 1 Lidija Nikočević, Member of the Jury, Croatia
	 Museum of Ukrainian Culture in Svidnik, Slovakia National Open Air Museum – Wallachian Open Air Museum, Czech Republic Ethnographic Museum of the Pilsen Region (West Bohemian Museum in Pilsen) Museum of Folk Culture in Kolbuszowa, Poland Ethnographic Museum in Belgrade, Serbia Notranjska Museum Postojna, Slovenia Session 2 Andreja Rihter, Member of the Jury, Slovenia Memorial Museum at Mrakovica, Bosnia and Herzegovina Ploština National Cultural Monument, Czech Republic Lety u Písku. Memorial to the Holocaust of the Roma and Sinti in Bohemia, Czech Republic The Sybir Memorial Museum, Poland The Fortress of Knin Interpretation Center, Croatia Armory Museum in Liw Castle, Poland
13.15 – 14.30	Lunch break
14.30 – 16.30	Presentations: The Živa Award 2025 Museum Nominees
	Session 3 Dirk Houtgraaf, Member of the Jury, Netherlands Croatian Natural History Museum, Croatia Natural History Museum, Serbia Žitomislić Museum, Bosnia and Herzegovina Boris Christoff Museum, Bulgaria The House of the World Tree Interpretation Center, Croatia Session 4 Neda Knežević, Member of the Jury, Serbia House of the Halubje Bell Ringers, Croatia Zenica City Museum, Bosnia and Herzegovina





	 The Little Carpathian Museum in Pezinok, Slovakia Regional Museum of Pljevlja, Montenegro NI Archaeological Museum of the Republic of North Macedonia – Skopje
16.30 – 17.00	Coffee break (optional)
17.00 – 19.00	Presentations: The Živa Award 2025 Museum Nominees
	Session 5: Pavel Douša, Member of the Jury, Czech Republic
	 Fisheries Museum of the Trieste Littoral, Italy Museum of the People of the Resia Valley, Italy Kanizsai Dorottya Museum, Hungary National Czech & Slovak Museum & Library, USA
	Session 6: Elia Vlachou, Member of the Jury, Greece
	 Gallery of Milena Pavlović Barilli, Serbia Museum of Contemporary Art Vojvodina, Serbia PI Museums and Galleries of Podgorica, Montenegro PI Museum and Gallery Tivat, Montenegro NI Institute for Protection of Monuments of Culture and Museum – Ohrid, North Macedonia The Pavle Beljanski Memorial Collection, Serbia
19.30	Departure by bus to Crkvina (subject to weather conditions)

Venue: Hercegovačka Gračanica , Crkvina bb, Trebinje	
20.00	Cocktail Dinner at Crkvina – panoramic viewpoint above Trebinje





FRIDAY, OCTOBER 10, 2025

Venue: Museum of Herzegovina, Stari Grad 59, Trebinje

8.30 – 9.00 Registration & Information for the participants 9.00 – 10.30 Opening speakers:
9.00 – 10.30 Opening speakers:
Andreja Rihter, Director of Forum of Slavic Cultures (FS
Siniša Šešum, Head of UNESCO Office in BiH
Keynote Speeches:
Relational Waters: Ecologies in Mediterranean Cultura Institutions, Mapping Transnational Practices and Art Networks
Roberto Zancan, Professor of History and Theory of Architecture at HEAD-Geneve (HES-SO)
Genius Loci – The Museum That Speaks (and Listens) Alessio Mazzolotti, President and CEO of Ice Cubes Srl, Founder and Creative Director of Fishbone Creek Sas
10.30 – 11.00 Coffee break
11.00 – 11.30 Presentation of Živa Award Winners 2024
Moderator: Andreja Rihter , Founder of the Živa Award
Živa Award for Best Slavic Museum 2024: Nikolay Nenov , Director of Rousse Regional Museum of History, Rousse / Bulgaria
Živa Award for Best Slavic Heritage Site 2024: Lea Ferjan , Director at Bled Culture Institute, Bled Cast Bled / Slovenia

Venue: Plateau in front of the Museum of Herzegovina, Stari Grad 59, Trebinje

12.00 – 14.00	Marketplace – Promote & Connect
	The Marketplace is a dedicated exhibition space at the conference, where all nominated institutions will have the opportunity to showcase their work, materials, and activities.





14.00 – 15.00	Lunch
15.00 – 17.00	Tour of the city of Trebinje (optional)

Venue: Trebinje Cultural Centre - Theater hall, Trg palih boraca 1, Trebinje

19.00 – 21.00	ŽIVA 2025 Award Ceremony
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Venue: Kukurića Gardens Restaurant, Obala Mića Ljubibratića, Trebinje

SATURDAY, OCTOBER 11, 2025 - EXCURSION DAY

Tour guides: Certified Museum Curators and Guides – Jelena Pujić and Simo Radić from Museum of Herzegovina

9.00	Departure by bus from the Cultural Centre Square
10.00	Zavala Monastery
11.00	Vjetrenica Cave – UNESCO World Heritage Site
12.30	Radimlja – Stećak Necropolis – UNESCO World Heritage Site
14.00	Žitomislić Monastery
15.00 – 16.00	Lunch at Žitomislić Monastery
16.30 – 19.00	Mostar – Old Bridge, UNESCO World Heritage Site
21.00	Return to Trebinje

SUNDAY, OCTOBER 12, 2025

- Arrivals to Trebinje
- Organized transfer by shuttle from Dubrovnik airport to Trebinje